

RETHINK WIDE FORMAT

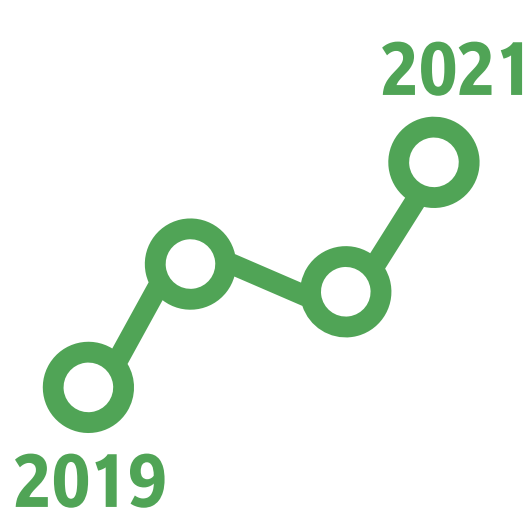
REVOLUTIONIZING PRINTING POSSIBILITIES

Print Service Providers are tasked with adapting to market trends in a continually evolving landscape. In order to remain competitive, many printers are expanding into the growing Wide Format market. Wide Format devices which utilize UV LED curable inks provide printers with the option to venture into innovative substrate applications while decreasing overall costs and environmental impact.



PRINT SERVICE PROVIDERS utilizing Wide Format printing report volume increases outnumbering those with decreases **17 to 1**.

WIDE FORMAT PRINTERS specifically that are offering UV LED ink applications are forecasted for continued growth within the market up through **2021 at 12% CAGR**.



TOP APPLICATIONS

for hybrid UV LED printers include signage, POP displays, posters, banners and floor graphics.

UV ROLL-TO-ROLL AND FLATBED devices have on average **2-5X GREATER** monthly volume output than other printers.



As the mass customization trend continues within the market, the personalization, versatility and product versioning will be key drivers in Wide Format growth.



KONICA MINOLTA

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