



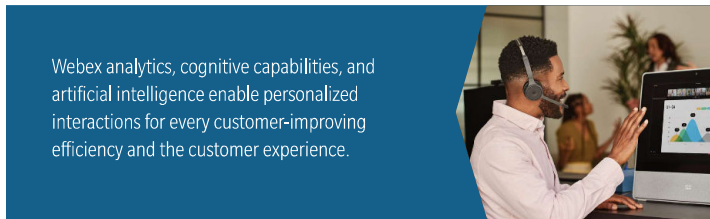
# TOP REASONS TO MOVE TO CLOUD PBX WITH WEBEX

Cloud calling isn't the future. It's here and now.



Cisco and Webex are the cloud calling market leaders.

As a market share leader with more than 51% market share in the cloud calling market, Webex sets the standard in cloud innovation to take your business to new heights.



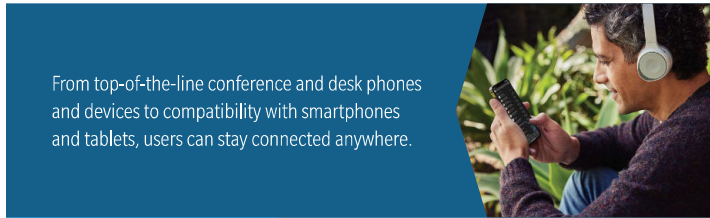
Webex analytics, cognitive capabilities, and artificial intelligence enable personalized interactions for every customer-improving efficiency and the customer experience.

Provide a better experience for your team.

- Take advantage of Webex, the most complete and integrated cloud collaboration experience available, with customizable solutions you can deploy on demand, including:
- Calling
  - Messaging
  - Meetings
  - Devices that seamlessly integrate into your work

Migrate to the cloud at your own pace.

Make your move to the cloud with zero business disruptions. Migrate group by group, site by site, or even user by user. Plus, keep a common global dial plan across cloud and on-premises sites, while adopting innovative cloud experiences.



From top-of-the-line conference and desk phones and devices to compatibility with smartphones and tablets, users can stay connected anywhere.

Get the cloud on your terms, optimized for your teams.

Utilize the suite of tools your team already knows and trusts. Webex offers the same experiences for on-premises and cloud users, making the transition more intuitive for your Cisco Unified Communications Manager users.

Don't get left behind. Move to Cloud PBX with Webex for a unified cloud calling solution.